Shobhnik

product engineer · ai products

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hi,

i'm shobhnik, a product engineer with 3 years of experience shipping and scaling products end to end. i've built products that users actually care about, grown paid users and revenue close to 10x, and driven triple-digit revenue growth, mostly at yc and early-stage startups. most of my work has been the pm side of the job: looking at the product as a whole, breaking problems down, planning the work, driving execution with the team, then gathering user feedback and improving the product.

WHAT I'VE DONE

xane ai

- designed and launched the customer-facing app and ai support assistant for a product serving 3.1m+ users, letting automobile and appliance customers get answers, book a service and file a warranty claim in one conversation.
- worked with the product, design and business teams to turn customer needs into requirements, priorities and release plans.
- since launch, i track where users drop off, gather their feedback and work it back into the roadmap with the team, shipping improvements release after release.
- defined how the assistant's quality is measured, using evals, tracing and explainability on real conversations.

aistetic, product lead

- work side by side with the founding team on a live product that turns a photo into a ready-to-publish listing for resellers, shaping the roadmap, breaking features down and finding new revenue channels.
- helped grow paid users from 10 to 100+, driving close to 10x revenue, and traffic from 2k to 33k+ unique visitors.
- after every release, i gather user feedback, dig into mixpanel data and build funnels to see exactly where users drop off, then improve the product with the engineering and business teams.
- own product design end to end, from the landing page and user experience to wireframes and internal tools, and lead a small engineering team in sprints, shipping code myself when no engineer is free.

otomashen

- scaled the core claims-processing product to 20k+ claim files and millions of records, directly driving a 166% revenue increase.
- designed and launched a real-time dispatch feature matching requests to nearby doctors, and made the product 10x faster (10s to under 1s).
- scoped and delivered 4 production systems directly with clients, leading one end to end as lead developer.

PRODUCTS I'VE BUILT ON MY OWN

jev check, an ai saying "all good" on a photo is useless if you can't tell when it's guessing. so you describe what a good photo must show, snap one, and get a verdict in under a second, unsure cases go to a person, and every review shows how often the ai agreed with people, rule by rule: jev-check-five.vercel.app

reachtoyc, pick a yc batch and it finds every founder, drafts a personal cold email from your own prompt, resume and portfolio, and sends it from your own inbox. runs fully locally, free and open source: reachtoyc.vercel.app

findmejob, 100k+ jobs from wellfound, greenhouse and more with seniority, skill and experience filters, plus your local agents (claude code, codex, opencode) to research companies, find founders and write the email: findmejob.xyz

amigmi, tracks ai coding-tool usage across claude code, codex and opencode, and ranks developers on a global leaderboard: amigmi.xyz

if you're building a product and need someone who can own it from the problem to launch, and still get hands-on when it's needed, i'd love to chat.