Shobhnik

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Summary

Product engineer with **3 years** shipping and scaling **0→1 products** at YC and early-stage startups. I look at the product as a whole: break problems down, plan the work, drive **execution** with the team, then gather **user feedback** and keep improving the product.

Education

Maharaja Agrasen Institute of Technology, B.Tech in IT (8.9 CGPA)

Experience

Software Engineer (Product & AI), Xane AI – Gurugram, India — Present

- Designed and launched the **customer-facing app and AI support assistant** end-to-end, letting automobile and appliance customers get answers, book a service and file a warranty claim in a **single conversation**.
- Worked with the **product, design and business teams** to turn customer needs into requirements, prioritise features and plan releases for a product serving **3.1M+ users**.
- Since launch, track **where users drop off**, gather their feedback and work it back into the roadmap with the team, **shipping improvements** release after release.
- Defined how the agent's quality is measured, using **evals, tracing and explainability** to find where users got stuck and **prioritise improvements**.

Product Lead, Aistetic – Remote

- Work side by side with the **founding team**, shaping the roadmap, breaking upcoming features down and finding **new revenue channels** for a live AI listing product for resellers.
- Helped grow paid users from **10 to 100+**, driving close to **10x revenue**, and traffic from 2k to **33k+ unique visitors**.
- After every release, gather **user feedback**, dig into **Mixpanel** data and build funnels to see exactly where users drop off, then improve the product with the **engineering and business teams**.
- Own product design end to end, from the **landing page and user experience** to wireframes and **internal tools** that help the founding team run the business.
- Lead a **small engineering team**, splitting features into sprints, and **ship code myself** when no engineer is free.

Software Engineer (Product), Otomashen (E-solutions) – Noida, India

- Scaled the core claims-processing product to **20k+ claim files** and millions of records, directly driving a **166% revenue increase**.
- Designed and launched a **real-time dispatch feature** matching requests to nearby doctors, and improved product responsiveness **10x (10s to under 1s)**.
- Worked directly with clients to scope and deliver **4 production systems**, leading one end-to-end as **Lead Developer**.

Products

ReachToYC Github | Live

- Pick a **YC batch**, find every founder, draft personal cold emails from your prompt, resume and portfolio, and send from your own inbox. Local, free, open source.

FindMeJob Live

- **100k+ jobs** from Wellfound, Greenhouse and more with seniority and skill filters, plus local agents (**Claude Code, Codex, OpenCode**) to research companies and email founders.

Jev Check Github | Live

- AI photo checks in **under a second**, with unsure cases routed to a **human reviewer** and agreement tracked rule by rule.

Skills

Product: 0→1 shaping, Requirements & specs, Prioritisation, Roadmapping, Release planning, UX & prototyping, Figma, Notion, Jira, Mixpanel

AI: LLM agents, Evals, Tracing & explainability, RAG, Prompt & context design, Claude Code, Codex, MCP, Hermes, OpenClaw

Tech: JavaScript, TypeScript, Python, Golang, Next.js, Node.js, PostgreSQL, Redis, AWS, GCP, Cloudflare, Docker